



## Little League® International Web Development Internship – Summer 2019

Little League® International is seeking qualified, well-rounded students to join Little League’s web development efforts for the summer of 2019 at headquarters in Williamsport, Pennsylvania.

Reporting to the Senior Manager of Digital Media, successful candidates will assist in maintaining and updating content on LittleLeague.org (primarily focusing on our World Series tournaments), as well as the creation of newsletter and email development. The internship will run from May to September, 2019.

Preferred fields of study include: Web Development, Graphic Design, Digital Media, Journalism, Marketing, and other related fields.

### Examples of possible work (depending on each candidate) could include:

- Updating scores from 80+ Regional and World Series tournaments
- Maintenance of our seven World Series tournament websites
- Posting of game recap stories, photo galleries, and more
- Banner ad creation for newsletters
- Managing content on LittleLeague.org
- Incorporating photos, videos, and other rich media into stories
- Assisting with newsletter and custom email creation
- Assisting with app development and maintenance
- Assisting with social media posting and aggregation of content as needed
- Assisting with Google Analytics tracking

### Preferred candidates will demonstrate the following:

- Experience working with WordPress and an understanding of Content Management Systems (CMS)
- Working knowledge of HTML, CSS, and other programming languages
- Project management and customer service skills – ensuring that all tasks are completed to satisfaction and engaging with other staff in a courteous and respectful manner
- Excellent organizational skills to meet deadlines and reach department objectives
- A positive attitude
- Familiarity with the baseball and softball – basic rules and gameplay, game situations, noteworthy happenings, etc.
- Ability to learn quickly with a high degree of comfort around computer systems; simple troubleshooting and problem-solving skills

### Why you should apply:

- Hands-on experience with one of the world’s most visible sporting events
- Behind-the-scenes access to the inner-workings of a sports organization from a digital/web perspective
- College credit and hourly compensation may be available

### Application Requirements:

- Submit Resume, Cover Letter and references to [internships@LittleLeague.org](mailto:internships@LittleLeague.org) with “Little League Web Development Internship” in the subject line. No phone calls please.

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