



Little League® International Media Relations Internship – Summer 2019

Little League® International is seeking qualified, well-rounded students to join Little League’s communications efforts for the summer of 2019 at headquarters in Williamsport, Pennsylvania.

Reporting to the Director of Media Relations, successful candidates will assist in writing projects, research projects, media relations, administrative tasks, and other daily tasks as assigned. The internship will run from approximately June to September. **NOTE:** Candidate must be available to work during the 2019 Little League Baseball® World Series in mid-August.

Preferred fields of study include: Communications, Public Relations, Business Administration, Journalism or related field.

Examples of possible work (depending on each candidate) could include:

- Assisting in the drafting of press materials, including press releases, media alerts, and media guides
- Creating and maintaining media distribution lists for pitching and press releases
- Fulfilling media inquiries and photo requests
- Assisting in the media credentialing process for the Little League Baseball World Series
- Producing and editing written content, including features and profiles for Little League official publications
- Conducting research and interviews for feature stories, notable alumni, and award recipients
- Completing other daily projects and administrative duties as assigned

Preferred candidates will demonstrate the following:

- Strong writing abilities, oral communications, and computer skills
- Familiarity of Associated Press (AP) writing style
- Knowledge of social media and current trends
- Ability to learn quickly with a comfort around computer systems
- Strong knowledge and understanding of baseball and softball
- Willingness to conduct research and provide creative ideas for content
- Familiarity with online publishing and the Adobe Creative Suite is a plus

Why you should apply:

- Hands-on experience with one of the world’s most visible sporting events
- Behind-the-scenes access to the inner-workings of media relations in a global sports organization
- Published content in official Little League Baseball and Softball publications and on LittleLeague.org
- College credit and hourly compensation may be available

Application Requirements:

- Submit Resume, Cover Letter, and 2-3 written work samples to internships@LittleLeague.org with “Little League Media Relations Internship” in the subject line. No phone calls please.

E/O/E