



Little League® International Digital Media Internship – Summer 2019

Little League® International is seeking qualified, well-rounded students to join in Little League’s digital media efforts for the summer of 2019 at headquarters in Williamsport, Pennsylvania.

Reporting to the Director of Digital Media, successful candidates will aid in executing Little League’s overall digital strategy with an emphasis on enterprise social media. Position may also include maintaining websites, producing videos, and more.

Preferred fields of study include: Journalism, Broadcasting, Digital Media, Marketing, Photography, Graphic Design, or related field.

Examples of possible work (depending on each candidate) could include:

- Aggregating content for social media channels (Facebook, Instagram, Snapchat, Twitter)
- Analyzing and tracking key performance metrics
- Photography – shooting, sorting, selecting images for various purposes
- Assisting in video production as needed
- Writing features and blogs for Little League® official digital platforms
- Assisting with Little League Baseball® World Series video highlights publication
- Organizing and digitizing archived media
- Updating web pages
- Other video, digital media, or communications duties added as needed

Preferred candidates will demonstrate the following:

- Project management and customer service skills – ensure that all tasks are completed to satisfaction and engage with other staff in a courteous and respectful manner
- Excellent organizational skills to meet deadlines and reach department objectives
- A positive attitude
- Familiarity with the games of baseball and softball – basic rules and gameplay, game situations, noteworthy happenings, etc.
- Ability to learn quickly with a high degree of comfort around computer systems; simple troubleshooting and problem-solving skills

Why you should apply:

- Hands-on experience with one of the world’s most visible sporting events
- Behind-the-scenes access to the inner-workings of a sports organization from a digital/web perspective
- College credit and hourly compensation may be available

Application Requirements:

- Submit Resume, Cover Letter, and references to internships@LittleLeague.org with “Little League Social Media Internship” in the subject line. No phone calls please.

E/O/E