



## Little League® International Communications Internship – Spring 2019

Little League® International is seeking a qualified, well-rounded student to join Little League’s communications efforts for the spring of 2019 at headquarters in Williamsport, Pennsylvania.

Reporting to the Director of Media Relations, the successful candidate will assist in writing projects, research projects, media relations, website updates, social media, administrative tasks, and other daily tasks as assigned. The internship will run from approximately February to May and will typically follow normal business hours. Acceptance into the internship is contingent on a criminal background check.

Preferred fields of study include: Communications, Public Relations, Business Administration, Journalism, or related field.

### Examples of possible work (depending on each candidate) could include:

- Assisting in the drafting of press materials, including press releases, media alerts, and media guides
- Creating and maintaining media distribution lists for pitching and press releases
- Conducting historical research for Little League World Series and Regional Tournament events
- Assisting with content and strategy for Little League’s official social media platforms
- Providing support for updates and improvements to Little League’s official website
- Updating and maintaining resources used by ESPN for more than 230 baseball and softball broadcasts
- Producing and editing written content, including features and profiles for Little League® official publications
- Conducting research and interviews for feature stories, notable alumni, and award recipients
- Completing other daily projects and administrative duties as assigned

### Preferred candidates will demonstrate the following:

- Strong writing abilities, oral communications, and computer skills
- Familiarity of Associated Press (AP) writing style
- Knowledge of social media and current trends
- Ability to learn quickly with a comfort around computer systems
- Strong knowledge and understanding of baseball and softball
- Willingness to conduct research and provide creative ideas for content
- Familiarity with online publishing and the Adobe Creative Suite is a plus

### Why you should apply:

- Hands-on experience with one of the world’s most visible sporting events
- Behind-the-scenes access to the inner-workings of media relations in a global sports organization
- Published content in official Little League Baseball and Softball publications and on LittleLeague.org
- College credit and hourly compensation may be available

### Application Requirements:

- Submit Resume, Cover Letter, and 2-3 written work samples to [internships@LittleLeague.org](mailto:internships@LittleLeague.org) with “Little League Communications Spring Internship” in the subject line. No phone calls please.

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