



Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

It is the policy of Little League Baseball, Incorporated to execute agreements, and/or send a letter of understanding with any person or entity requesting permission and/or accepting an order to use any of the Little League trademarks. This agreement involves no royalty or any financial involvement, but rather permits you to use the Little League International Tournament logo as requested by \_\_\_\_\_ **(insert League Name/Contact/League ID #)**.

This is a single-use agreement and no other products shall carry the special logo or be permitted to be produced carrying said logo, nor shall the permission granted in this letter of agreement be used or assigned to any other party for any other purpose, without the further written permission of Little League Baseball, Incorporated.

The following listing explains the parameters to which the Little League International Tournament logo can be utilized in its truest form (as restrictive usage):

- The Little League International Tournament Logo can only be used for designated events deemed as part of the international tournament play, and not regular season or special game events
- The chartered league/district name must appear in conjunction with this logo
- The Little League International Tournament Logo can be included on league/district/tournament level specific programs, schedules, scoreboard and posters for special/tournament thematic events
- Little League International Tournament logo:
  - No alterations to the logo in any form
  - The logo must appear separate and distinct from ANY OTHER logo, name, or mention of an outside entity
    - This includes not appearing in conjunction with a corporate name or trademarked logo
  - Specific detailing of the Use of Little League Marks can be found in the current year's Operating Manual



Please sign, date and return this letter to \_\_\_\_\_  
(insert League Contact name & League ID #) to be forwarded to my office. A copy of these letters of authorization, fully executed, will then be returned to you.

I appreciate your cooperation and look forward to receiving your signed agreement.

Sincerely,

Liz DiLullo Brown  
Vice President of Marketing and Communications  
Little League International



## CONDITIONS OF LOGOS USAGE

### TO BE COMPLETED BY LEAGUE OFFICER

League Contact Name: \_\_\_\_\_

League Contact Signature: \_\_\_\_\_

League Contact Email: \_\_\_\_\_

League Contact Phone: \_\_\_\_\_

Logo to be used: **Little League International Tournament Logo**

Type of Usage: \_\_\_\_\_

Anticipated Quantity: \_\_\_\_\_

Distribution Situation: \_\_\_\_\_